

## REMARKS

This responds to the Office Action dated September 18, 2007 in the present application. The Office Action has been carefully considered. Reconsideration of the application in view of the above claim amendments and following remarks is respectfully requested.

### *Claim Rejections under 35 U.S.C. § 102*

In the Office Action, claims 1-27 were rejected under 35 U.S.C. § 102(b), (e) as being anticipated by U.S. Patent No. 6,606,604 to Dutta. Applicants respectfully traverse.

In particular, claim 1 recites a system for content management that includes, *inter alia*, “a template engine for executing templates to generate a content page, the template engine operative to generate a content page comprising content items selectively retrieved from a data source and arranged on the content page as defined by the template, each content item in the data source being associated with time stamp information to indicate the last time the content item was modified” (*emphasis added*). Dutta does not disclose, teach or even suggest that a time stamp information may be used to indicate the last time the content item was modified.

In contrast, Dutta discloses that “[t]he pricing information 306 within retailer’s cache 206 includes item identifications and/or descriptions, prices for each of the items, and a “valid through” or “update after” date associated with the prices, indicating the date after which the pricing information is no longer valid. Pricing information 306 is incrementally updated—that is, prices which are no longer valid are updated from the retailer's server” (col. 4, ll. 4-11). Applicants submit that “valid through” and “update after” data do not indicate the last time the content item was modified as provided by the “time stamp” information of claim 1. Instead, these fields indicate the date after which the pricing information is no longer valid. Moreover,

Dutta does not even suggest maintaining information about the last time the content items were updated. Accordingly, Dutta does not anticipate claim 1 and the claims dependent thereon.

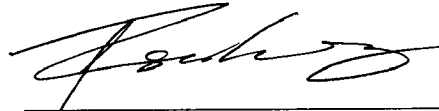
Likewise, Dutta fails to anticipate method claims 15, 24 and 25, which were amended to recite that “a dependency record includes a time stamp information indicating the last time the content item was modified.” As indicated above, Dutta does not disclose use of time stamp information to indicate the last time the content item was modified. Accordingly, Dutta does not anticipate independent claim 15, 24 and 25 as well as the claims dependent thereon.

### *Conclusion*

In view of the above, Applicants submit that the present application is in condition for allowance and a favorable disposition to that effect is respectfully requested. With questions regarding this response or any aspect of this application, the Examiner is invited to contact the Applicants’ undersigned representative at the number indicated below.

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Respectfully submitted,



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